

How your business can support us

Your business can support our charity in many exciting ways, helping the dedicated teams at Guy's and St Thomas' go that bit further, beyond what the NHS can provide. Helping them stay one step ahead will benefit your business too – by showing you care about your community, raising awareness of your products or services, and helping your staff develop new skills.



Here are some of the ways your company can get involved:

Donating a portion of your sales

This is great for retail businesses. How about setting up a commercial participation agreement and donating £1 for every sale you make of a specific product? You can set a time limit for how long you'd like the agreement to last.

Volunteering a skill or knowledge

We are always looking for people with skills and experience to raise awareness of the charity. This gives us the support we need so we can continue backing ideas from the brilliant teams at Guy's and St Thomas'.

Making a gift-in-kind donation

Gifts are welcome at any time of year, but especially at Christmas. Help spread some festive joy for patients being treated in the hospitals and community, or for staff needing a little boost in morale. Gifts for use around the hospitals are always appreciated, such as handwash or admin equipment.



Organising a fundraising event

Your staff could organise a fundraising event such as a cake sale, raffle or office challenge to raise money and feel good while team building in the process.

Sharing business resources

It would be very helpful if you could donate a meeting room or event venue for free to support our work, saving us the cost of having to fund this.

Acting as a charity ambassador

Would your staff like to become a charity ambassador? They show support by sharing our appeals and event information with their contacts, helping us ensure the team at Guy's and St Thomas' can go the extra mile.

Supporting a charity event

Your staff can support us by swimming, running, cycling and so much more. They could even sponsor a colleague or provide a prize. Whether they donate time or money, it all helps Guy's and St Thomas' give exceptional healthcare to patients and their families.

Donating regularly

Create a long-lasting impact with a regular financial donation from your business. You could also ask staff if they want to set up Payroll Giving so they make a donation straight from their salary.

Sponsoring a project

Guy's and St Thomas' is known for its pioneering health research. But the dedicated teams need funding. You could support one of these projects and boost your company's social impact.





Fundraising ideas

Your company can help Guy's and St Thomas' continue to deliver better, fairer healthcare for all. Here are some simple ideas:

◆ Show and tell

Whether it's yoga, baking or flower arranging, host a lunchtime or post-work session to share your skills with colleagues. Ask for a donation from everyone who attends.

◆ Jargon jar

Turn workplace buzzwords into donations! Create a jargon jar and watch the donations pour in every time someone says a phrase like "close of play" or "let's circle back."

◆ Innovation challenge

Split into teams, pitch your best fundraising ideas and compete for seed funding. Then, watch your ideas come to life and see who raises the most money.

◆ Sweepstake

From major sporting events to cultural extravaganzas like Eurovision, organise a sweepstake with the chance to win some fantastic prizes.

◆ Leave lottery

Dreaming of an extra day off? Enter the leave lottery. The more tickets you buy, the greater your chances of winning a well-deserved break.

◆ Dress up day

Break out of the office routine for a day. Whether it's dressing up, dressing down or going all out with fancy dress, ask for donations from colleagues taking part.

◆ Pay it forward

Make a difference with every payslip. Donate a portion of your monthly earnings and inspire others to join in.

◆ Matched giving

Double the impact of your fundraising with matched donations from your employer. Find out if your company offers matched giving or contact the HR team to explore the possibilities.

◆ Quiz night

Organise a charity quiz night – either virtually or in person. Prepare your questions, find a quizmaster and let the fun begin!



◆ **Coffee morning**

A classic fundraiser. Bake some goodies, set a theme or even host a bake-off competition. Ask for donations from everyone who comes along.

◆ **Marathon relay**

Cover a distance as a team, whether it's rowing across the Channel or cycling for 24 hours. Ask friends and family to sponsor your epic journey.

◆ **Charity challenge**

Sign up for a sponsored challenge with your colleagues – running, cycling, abseiling or your next adrenalin rush. It's a great way to bond while raising funds.

◆ **Golf day**

Organise a golf day and invite colleagues, clients, suppliers and other contacts to join in. It's a fantastic way to combine sport and fundraising.

◆ **Lunchtime treats**

Treat your colleagues to a delicious homemade lunch in exchange for donations. Whether it's soup, chilli or potluck dishes, everyone will dig in for a good cause.

These are just a few ideas to get you started on your fundraising journey. Remember, every donation supports the incredible NHS staff and exceptional healthcare provided by Guy's and St Thomas'. Let's make a difference together!

Whatever you do, thank you, today and tomorrow and always.